

2008 Advertising Rates

4 Issues Published Annually

SPRING (April/May/June)
SUMMER (July/Aug/Sept)

FALL (Oct/Nov/Dec)
WINTER (Jan/Feb/March)

Spring 2008

Space Deadline February 8, 2008
Ad Materials Deadline February 15, 2008
Issue Date April/May/June March 31, 2008

Summer 2008

Space Deadline May 9, 2008
Ad Materials Deadline May 16, 2008
Issue Date July/Aug/Sept July 2, 2008

Fall 2008

Space Deadline August 8, 2008
Ad Materials Deadline August 15, 2008
Issue Date Oct/Nov/Dec October 3, 2008

Winter 2008

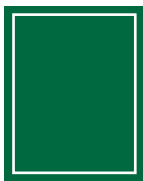
Space Deadline November 7, 2008
Ad Materials Deadline November 14, 2008
Issue Date Jan/Feb/March January 2, 2009

Ad Size (4-Color)	Dimensions	Monthly Rate
One-Page Bleed	7" x 9.375"	\$800.00
2/3 Page (2 Columns)	3.9375" x 8.125"	\$700.00
1/2 Page Horizontal	6" x 4"	\$500.00
1/3 Page Vertical	1.875" x 8.125"	\$400.00
1/3 Page Square	3.9375" x 4"	\$400.00
1/6 Page Vertical	1.875" x 4"	\$300.00
1/12 Page	1.875" x 1.95"	\$125.00

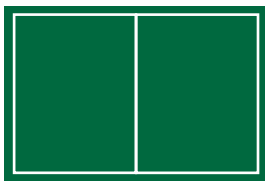
Premium Page Ads	Dimensions	Monthly Rate
Back Cover	7" x 9.375"	\$1,100.00
Inside (Front or Back)	7" x 9.375"	\$1,000.00
Pages 2, 3 or 5	7" x 9.375"	\$1,000.00
Two-Page Bleed	14" x 9.375"	\$1,500.00

General Information:

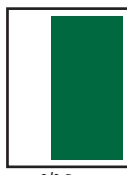
- 10% discount for annual contracts.
- Rates effective through December 31, 2008.
- An advertiser who does not complete a contracted schedule will be subject to a short rate.
- Cancellation not accepted after space deadline closing date.



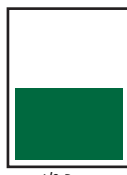
One-Page Bleed



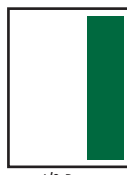
Two-Page Bleed



2/3 Page
(2 Columns)



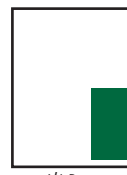
1/2 Page
Horizontal



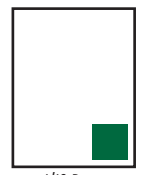
1/3 Page
Vertical



1/3 Page
Square



1/6 Page
Vertical



1/12 Page